

Media Release

Responsible Gambling Awareness Week

22-28 June 2009



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www.centrecare.com.au

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'Know Your Limit: Play Within It' Western Australia launches inaugural Responsible Gambling Awareness Week

Centrecare in partnership with government and state-wide industry groups will launch the Responsible Gambling Awareness Week in Western Australia on Monday 22 June to promote responsible gambling practices in the community.

The key theme of the week is 'Gamble Aware - Know your limit, Play within it' which emphasises the need to undertake gambling activities in a responsible manner while setting an affordable spending limit within which to play.

The Responsible Gambling Awareness Week initiative is being driven from a partnership between Centrecare, the Department of Racing, Gaming and Liquor, TAB, Burswood and Lotterywest..

Tony Pietropiccolo, Director of Centrecare says, *"Responsible Gambling Awareness Week is just one way to recognise the cooperative effort between non government, government and industry, encouraging responsible gambling. It's important to see that collectively, as organisations, we have the promotion of responsible gambling high on our priority list."*

Throughout the week, the key theme 'Gamble Aware - Know your limit, Play within it' will promote responsible gambling practices at Burswood Casino, in Lotterywest retail outlets, TAB stores and at racing events.

The week will assist in raising the profile of Centrecare's responsible gambling counselling service while building on other government and industry activity, which at all times work to promote responsible gambling practices in the community.

More information on Responsible Gambling Awareness Week can be obtained from the website at www.gambleaware.com.au

Media Enquiry Contacts:

Tony Pietropiccolo
Director, Centrecare
M: 0417 951 595
W: (08) 9325 6644

Melissa Perry
Executive Manager, Centrecare
M: 0428 367 146
W: (08) 9325 6644

GAMBLING AWARENESS HELPLINE
1800 858 858
www.gambleaware.com.au

Perth

456 Hay Street
Perth WA 6000
Tel +61 8 9325 6644
Fax +61 8 9221 3631
enquiries@
centrecare.com.au

Other Locations

Bunbury
Cannington
Esperance
Joondalup
Kalgoorlie
Mirrabooka
Lockridge